PLAC 5500: Virginia Food Heritage: Planning for Sustainability & Resilience

An Academic Community Engagement Course
Tuesdays, 11am – 1:45pm Campbell Hall 425

Instructor
Tanya Denckla Cobb
Institute for Environmental Negotiation,
2015 Ivy Rd, 4th floor | td6n@virginia.edu | 434-924-1855

Teaching Assistant
Megan Liddle Gude
megangude@email.virginia.edu

COURSE DESCRIPTION
Students will learn about how food heritage can be an important tool in community planning for sustainability and resilience. This planning applications course is part of the Virginia Food Heritage Project, a collaborative effort to research, uncover, and celebrate the heritage foods of Central Virginia.

What is a heritage food? Heritage foods are regionally unique foods and food traditions. Heritage foods can be specific crop varieties, livestock breeds, processing techniques, food preparation techniques, and social food traditions.

This course will train students in methods of community-based research through the lens of food heritage. Students will also synthesize lessons from previous coursework in planning and other fields, putting theory into practice to develop proposals for incorporating food heritage into planning and economic development.

In this course students will learn and practice:

- Conducting effective, qualitative personal interviews
- Conducting primary and secondary research
- Developing case studies of how food heritage is reflected or influenced by community planning
- Applying lessons to our local planning processes
- Communicating complex ideas in plain English
- Writing clearly and creatively
- Creating short professional films to be published online

Students will produce:

- A recommendation for incorporating food heritage into local planning and economic development in the Thomas Jefferson Planning District, including:
  - A paper describing your recommendation, including case study examples and local applications
  - A presentation of your recommendation, including but not limited to PowerPoint
- A short film and written profile of an element of Central Virginia food heritage, based on your interview with a knowledgeable local elder
- A mini-essay reflecting on your semester experience

COURSE REQUIREMENTS

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food Heritage Planning Project</td>
<td>40%</td>
</tr>
<tr>
<td>Virginia Food Heritage Interview, Story &amp; Film</td>
<td>40%</td>
</tr>
<tr>
<td>Team Evaluation &amp; Class Participation</td>
<td>10%</td>
</tr>
<tr>
<td>Field Trip Participation</td>
<td>5%</td>
</tr>
<tr>
<td>Mini-Essay Reflection</td>
<td>5%</td>
</tr>
</tbody>
</table>

(REQUIRED TEXTS)
Denckla Cobb, Tanya. 2011. Reclaiming Our Food: How the grassroots food movement is changing the way we eat.
Veteto, James, Gary Paul Nabhan, Regina Fitzsimmons, Kanin Routson and DeJa Walker. 2011. Place-based Foods of Appalachia: From rarity to community restoration and market recovery.
IMPORTANT DATES

Feb 7   Interview & Film Clinic. Class meets at Digital Medial Lab, Clemmons Library
Feb 14  Class meets at JABA Senior Center
March 26 Food Heritage Workshop – MONDAY 3/26, 5:30-9pm
April 3  Film preview & critique
April 10 Field trip!
April 16 Draft team presentation – post on Collab and present in class
May 1   All Final Products due
May 3   Final presentations & community film screening: 5pm-7pm

ASSIGNMENTS DUE

Jan 27   Blog: Biographical Foodways Sketch
Feb 6    Blog: Film-making dos & don’ts
         Identify case studies for your planning project
Feb 20   Blog: Reflections on JABA trip
         30-second film pilot due – post to blog
         Complete case study research and phone interviews
Feb 27   Schedule your heritage interview
Mar 19   Outline of your planning project and case studies – post on Collab
Mar 26   Film storyboard and interview story outline – post on Collab
April 2  Draft film due for class preview screening – post to blog
April 16 Draft team presentation – post on Collab and present in class
April 23 Draft of your individual paper – post on Collab
May 1    ALL FINAL PRODUCTS:
         • Interview story in Word format on Collab and on blog
         • Film in .mp4 format, to Kaltura on Collab
         • Film to YouTube and link on blog
         • Planning paper on Collab
         • Team presentation PowerPoint on Collab
May 3    Community Film Screening & Planning Proposal Presentations 5-7pm

Summary of Assignments for the Class Blog
1. Post personal food heritage story (introduction)
2. Post 3 takeaways (do’s/ don’ts from other videos) and 1 shareable skill
3. Reflections on JABA visit

Written blog assignments should be short – at a maximum of roughly 500 words. Where appropriate, a bulleted list of ideas is fine.
FOOD HERITAGE PLANNING PROJECT

In this project, you will develop an idea for a way that the Thomas Jefferson Planning District could strengthen planning for food heritage. Your idea could take many forms. It could be a formal policy (comprehensive plan, ordinance, overlay zone, etc.), or an informal policy such as a community project or partnership led by the local government, or a community-based project or event. By the end of the semester, your idea should be as fully formed, informed, and tested with knowledgeable local leaders as possible.

Your idea should be rooted in the food heritage of Central Virginia that we will be exploring this semester. Your project description should also draw on examples from other food heritage work that we will explore this semester, and your own research. It should include at least one case study example of a similar idea in another place.

You will pick a food heritage category, and be grouped into teams accordingly:

- **Food production** – farming, gardening, hunting, foraging, fishing
- **Food processing** – mills, canneries, slaughter, butcher, cidery, vineyard
- **Food retail** – produce auction, farmers market, roadside stand, grocery, town market
- **Food preparation** – restaurants, family and home consumption
- **Food celebration** – fairs, festivals, faith
- **University of Virginia** – food production, sourcing, preparation, consumption

**Project Components:**

1. **EACH STUDENT** will Investigate at least two case studies where that part of the food system has successfully preserved, revitalized or created place-based food heritage
   a. Describe the basic characteristics of the project (Where – geography and community, Who, What, When)
   b. Major opportunities that the project responded to or created
   c. Major challenges faced, and how the project leaders responded
   d. Lessons
2. You are **strongly encouraged** to contact someone from the projects you are studying for a short 20-minute interview. You will be **astonished** how much more you can learn about someone’s experience by simply asking! (Far more than through email or web searches!) You might especially want to ask what they might tell someone else planning to start a similar project in their own community.
3. Identify the possible applications in Central Virginia.
4. As a team, consult and share, so that you do **not duplicate case studies**. Also, consult and share your ideas for “lessons” and, together, develop ideas for a range of planning tools that could foster place-based food heritage locally. Ideally, your team should present ideas for a range of tools that include some formal policy tools (comprehensive plans, ordinances, overlay zones, etc.), informal policy tools (projects or partnerships led by local government), community-based projects or events, or innovative hybrids.

**Team Presentation:**

1. **What did you study? Why does this matter?** What kinds of local food heritage did you discover?
2. **What planning tools can help support & preserve** this kind of food heritage locally? (Tools might be formal, informal, and/or community-based.) What has worked in other places? Include an example or two from your best case studies.
3. **What should we do?** What do you suggest that the Thomas Jefferson Planning District consider for planning and policy tools to foster food heritage?

Your presentations should be **SHORT & SWEET: 6-7 minutes TOTAL**. You will need to work together to carefully craft your key messages and figure out what narrative and visual aids will help explain it. To convey all this information succinctly, you will need to practice, practice, and practice!
Resources & Inspiration

Case Study Ideas
• A New Plateau: Sustaining the Lands and Peoples of Canyon Country. Peter Friederici and Rose Houk. - On reserve in Fine Arts Library.
• Citta Slow Network: http://www.cittaslow.org/
• EcoAgriculture Partners’ Landscapes for People, Food & Nature project - http://landscapes.ecoagriculture.org/pages/ecoagriculture_landscapes
• Place-based Foods of Appalachia, 2011.
• RAFT Renewing America’s Traditions http://www.raftalliance.org/ and on reserve in the Fine Arts Library
• Reclaiming Our Food, 2011.
• Slow Foods USA Programs: http://www.slowfoodusa.org/index.php/programs/
• Southern Foodways Alliance http://southernfoodways.org/
• The Heifer Project http://www.heifer.org/
• Wallace Center http://www.winrock.org/wallace/

Local Resources
• Lost Communities of Virginia, by Terri Fisher and Kirsten Sparenborg
  On Reserve at Fine Arts. Also: http://cdac.arch.vt.edu/lost.html
• Motorcyclist’s Tour Guide to Lost Communities of Virginia’s Blue Ridge http://cdac.arch.vt.edu/tour.html
• Monticello Artisan Trail Network
  http://artisanscenterofvirginia.org/index.php/artisan_trail_network/artisan_trail_monticello

Planning Toolkits and Examples
• Virginia APA Toolkit – “Managing Growth and Development in Virginia: A Review of the Tools Available to Localities” (on Collab)

Communities that have included food in their Comprehensive Plans
• Bar Harbor, ME
• Chesapeake, VA
• City of Anderson, CA
• City of Dillingham, AK
• City of Havelock, NC
• City of Salida, CO
• City of South Gate, CA
• Coastal Regional Commission, GA
• County of San Benito, CA
• Downtown Asheville, NC
• East Pennsboro Township, PA
• El Mirage, AZ
• Fitchburg, WI
• Grand Rapids, MI
• King Co, WA
• Laguna Hills, CA
• Lake County, IL
• Oneida Nation, WI
• Onslow County, NC
• Pender County, NC
• Saint Paul, MN
• San Rafael, CA
• St. Clair County, MI
• St. Croix County, WI
• Town of Marlborough, NY
• Victoria, MN
• Washtenaw County, MI
• Wayne County, NC
• Yuma, AZ
Students will be divided into teams of 3. Each team will be matched with a local historical society and interview candidates. Each student will produce their own film and written profile, with staffing and technical support from your teammates.

Film Components:
- Title that conveys the theme/content of the film (not just the person’s name).
- Interviewee’s name/age/permission, location of interview, location of food heritage being discussed.
- Storyboard and/or script overview, turned in by March 26
- You may use video, voice recordings, and photos from your interview, other historical and current photographs, and your own audio recordings (narration) to make your film. Be sure to properly cite photos, video or audio you did not create in credits or screen footers.
- Your film should attempt to touch viewers, persuading them that this kind of food heritage is important.
- **Final films should be 2-3 minutes long. NOT LONGER!**

Story Components:
- Title that conveys the theme/ content of the story
- Time and date of interview, name/age/ permission of the interviewee, and specific interview location as well as location of food heritage discussed.
- Your story should make the case and persuade the reader that this piece of local food knowledge matters.

The Thomas Jefferson Planning District Region
City of Charlottesville
County of Albemarle
County of Fluvanna
County of Greene
County of Louisa
County of Nelson
University of Virginia

UVa Resources:
- Digital Media Lab: [http://www2.lib.virginia.edu/dml/](http://www2.lib.virginia.edu/dml/) (Clemmons Library)
- Equipment: FlipCams and digital voice recorders are available at the Digital Media Lab AND from Dick Smith in the School of Architecture. Reserve them ahead of time! There are also a number that you can check out from IEN, at 2015 Ivy Road. You will also want a tripod from Dick or DML.

Film Production Templates & Resources:
### COURSE OUTLINE & READINGS

<table>
<thead>
<tr>
<th>Date</th>
<th>Topic</th>
<th>Due this Week. Readings are always due before class.</th>
<th>Assignment details</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 24</td>
<td><strong>Introduction to Food Heritage</strong>&lt;br&gt;A tool for community sustainability and resilience&lt;br&gt;Introductions&lt;br&gt;Context: What is food heritage? Why does it matter?&lt;br&gt;Film: Botany of Desire&lt;br&gt;How does food heritage fit into food system planning?&lt;br&gt;Class logistics and requirements overview, form project teams, food tradition taste and tell sign-up</td>
<td>READ <em>Omnivore’s Dilemma</em> by Michael Pollan or WATCH <em>Food Inc.</em>&lt;br&gt;<strong>READ:</strong>&lt;br&gt;  - “I am what I ate.” In The Snail. Issue 4, Winter 2007. American Food Traditions Issue. <em>On Collab</em>, 4p.  <a href="http://www.slowfoodusa.org">http://www.slowfoodusa.org</a>&lt;br&gt;  - “Virginia—An Emerging Leader in the Nation’s Local Food Movement.” Tanya Denckla Cobb. The Virginia Newsletter, Vol. 86, No. 6, September 2011. <em>On Collab</em>, 14p.&lt;br&gt;  - “Food Heritage: Preserving Cultural Identities” in <em>Reclaiming Our Food</em>, p 171-3.&lt;br&gt;  - &quot;Food Hubs&quot; Keep Economic Benefits in Communities: <a href="http://tinyurl.com/USDAfoodhubs">http://tinyurl.com/USDAfoodhubs</a>&lt;br&gt;  - <strong>RECOMMENDED:</strong> Chapter 1 of <em>The Town That Food Saved</em> by Ben Hewitt <em>(at bookstore and on Collab)</em>&lt;br&gt;<strong>SUBMIT:</strong>&lt;br&gt;Post your biographical foodways sketch to the class blog by Friday, Jan 27</td>
<td>Biographical Foodways Sketch:&lt;br&gt;One paragraph description of a heritage food or food tradition that means something to you. (See example of “I am what I ate.”)&lt;br&gt;DUE: By Friday, 1/27 to class blog</td>
</tr>
<tr>
<td>Date</td>
<td>Topic</td>
<td>Due this Week. Readings are always due before class.</td>
<td>Assignment details</td>
</tr>
<tr>
<td>------------</td>
<td>------------------------------------------------------------------------</td>
<td>------------------------------------------------------</td>
<td>-------------------</td>
</tr>
<tr>
<td>January 31</td>
<td><strong>Introduction to Food Systems Planning</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Key Concepts in Food System Planning</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Film: Carolyn Steel, How Food Shapes Our Cities</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>The Potential of Food Heritage Planning</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>READ:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• APA Policy Guide on Community &amp; Regional Food Planning. <em>In Enhancing Urban Food Systems, beginning p 8.</em> 20p</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• <strong>RECOMMENDED:</strong> Chapter 5 of <em>The Town That Food Saved</em> by Ben Hewitt (at bookstore and on Collab)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### Date: February 7

#### Topic:

- **Interview & Film Clinic**
  - Meet at the Digital Media Lab, Groups Lab, Clemmons Library 3rd Floor. with guests:
  - Fluvanna Historical Society Director Judy Mickelson, and Jefferson Area Board of Aging Livable Communities Coordinator Judy Berger
  - 11am – Interview Training
  - 12:05 – Short break
  - 12:10 – Film Training
  - 1:35 – Brief team meetings

#### Due this Week. Readings are always due before class.

**WATCH & LISTEN:**

- Watch: An SFA Film Primer: [http://southernfoodways.org/documentary/film/sfa_primer.html](http://southernfoodways.org/documentary/film/sfa_primer.html) (2:30 minutes)
- LISTEN: To two StoryCorps interviews at [http://storycorps.org/listen/](http://storycorps.org/listen/) Pick anything that piques your interest. Try searching for food words or places. Pay special attention to how the editors give you the heart of the story in 2 minutes!
- Watch at least 3 previous student videos from Sustainable Communities class [http://www.youtube.com/user/GreenUrbanVision](http://www.youtube.com/user/GreenUrbanVision) and Technology, Nature & Sustainable Agriculture classes [http://www.sts.virginia.edu/foodshed/projects.html](http://www.sts.virginia.edu/foodshed/projects.html)
- LISTEN: To one native food profile from Cultural Conservancy’s *Traditional Foodways of Native America* project. [http://www.nativeland.org/foodways_prog.html](http://www.nativeland.org/foodways_prog.html)

**READ:**


**SUBMIT:**

Blog on film-making do’s & don’ts, by Monday Feb. 6, Noon
<table>
<thead>
<tr>
<th>Date</th>
<th>Topic</th>
<th>Due this Week. Readings are always due before class.</th>
<th>Assignment details</th>
</tr>
</thead>
<tbody>
<tr>
<td>February 14</td>
<td>Community Service Learning: Field trip to JABA Senior Center</td>
<td></td>
<td>Pilot Film: Make a 30-second film using one or more short clips from your interview. DUE: Monday 2/20 Noon</td>
</tr>
<tr>
<td></td>
<td>Meet at the Jefferson Area Board on Aging, 674 Hillsdale Drive in</td>
<td></td>
<td>First Interview Lessons &amp; Skills Blog:</td>
</tr>
<tr>
<td></td>
<td>Charlottesville at 11:15am.</td>
<td></td>
<td>• 3 takeaway lessons you learned from your experience doing interviews at JABA</td>
</tr>
<tr>
<td></td>
<td>Carpool: Meet at 11am at IEN, 2015 Ivy Road.</td>
<td></td>
<td>• 1 film or interview skill you’ve learned that you are good at</td>
</tr>
<tr>
<td></td>
<td>11:15 Arrive at JABA Senior Center</td>
<td></td>
<td>DUE: Monday 2/20, Noon to blog</td>
</tr>
<tr>
<td></td>
<td>Introduction to JABA with Judy Berger</td>
<td></td>
<td>Case Studies: Research case studies and develop short description of each. Contact someone from the projects for an interview.</td>
</tr>
<tr>
<td></td>
<td>11:30 1st 15min. interview, in teams</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>12:00 Lunch with seniors</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>12:30 2nd and 3rd 15 min. interviews</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1:10 Debrief, board room</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1:30pm Depart back to UVa</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>READ:</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• “Sustaining Local History: Honoring Virginia’s Community Historians.” By David Bearinger. VFH Views, Spring 2011.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• International Association of Public Participation Code of Ethics &amp; Core Values of Public Participation On Collab.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Start readings for February 28</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>SUBMIT: Work on your first 30-second film for next week, due Monday Feb. 20, Noon</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### February 21

**Local History & Planning**

Why community history and heritage matters to planners in designing a sustainable community:
Maurice Cox

Student Pilot Film Screening & Debrief: What did you learn?

**Due this Week.** Readings are always due before class.

**READ:**

- Fading Feast: A Compendium of Disappearing American Regional Foods. 1983. Raymond Sokolov. *Read the Introduction (p 3-10) and the South chapters (p 75-136). Scan other chapters as they interest you.*
- Listen to the radio interview on Lost Communities of Virginia with Terri Fisher, on *With Good Reason*. 18:00 minutes into the episode “Grave Matters” (10 minutes total) [http://withgoodreasonradio.org/2011/06/a-grave-show/](http://withgoodreasonradio.org/2011/06/a-grave-show/)
- **Get ahead on readings for Feb 28**

**SUBMIT:**

- Post your 30-second film clip to blog by noon on Monday Feb 20
- Your blog on reflections from the JABA trip, by noon on Monday Feb 20

**Assignment details**

**Schedule your interview.**
Email Megan with the scheduled date and the name of your interviewee. DUE: Monday 2/27, Noon

**Case Studies:**
Conduct your interviews and begin writing the case studies section of your paper. Collect photos and images for your presentation.
<table>
<thead>
<tr>
<th>Date</th>
<th>Topic</th>
<th>Due this Week. Readings are always due before class.</th>
<th>Assignment details</th>
</tr>
</thead>
<tbody>
<tr>
<td>February 28</td>
<td><strong>Heritage Food:</strong> Economic Development</td>
<td><strong>FOR ECON DEVELOPMENT READ:</strong></td>
<td><strong>Conduct your interviews</strong></td>
</tr>
<tr>
<td></td>
<td>Guest: Gary Nabhan</td>
<td>• Linking Arizona’s Sense of Place to a Sense of Taste: Marketing the heritage value of Arizona’s place-based foods. 2011. Gary P. Nabhan, Patty West and Rich Pirog. Read the whole short book.</td>
<td>• Two specific cases you will study relevant to your project</td>
</tr>
<tr>
<td></td>
<td><strong>Heritage Food: Biodiversity and Resilience</strong></td>
<td>• Food Heritage Research Summary, Joe Kane, Oct 2011. On Collab, 10p.</td>
<td>• Your specific proposals for planning tools options that you will develop DUE: Monday 3/12, noon</td>
</tr>
<tr>
<td></td>
<td>Film: Cary Fowler, One Seed at a Time, Protecting the Future of Food</td>
<td>• Chapter 8: Infrastructure in Reclaiming Our Food.</td>
<td><strong>SUBMIT:</strong></td>
</tr>
<tr>
<td></td>
<td>Film: Robyn O’Brien, The Unhealthy Truth: How our food is making us sick</td>
<td></td>
<td>• Email Megan with the scheduled dates for your story team’s interviews by noon on Monday Feb. 27</td>
</tr>
<tr>
<td></td>
<td>Class discussion</td>
<td></td>
<td>• Prepare a one-page outline of your specific proposals for planning tools options that you will develop. Due Monday 3/12</td>
</tr>
<tr>
<td>Date</td>
<td>Topic</td>
<td>Due this Week. Readings are always due before class.</td>
<td>Assignment details</td>
</tr>
<tr>
<td>-----------</td>
<td>--------------------------------------------</td>
<td>------------------------------------------------------</td>
<td>--------------------</td>
</tr>
<tr>
<td>March 6</td>
<td>SPRING BREAK</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Date</td>
<td>Topic</td>
<td>Due this Week. Readings are always due before class.</td>
<td>Assignment details</td>
</tr>
<tr>
<td>------------</td>
<td>------------------------------------------------------------------------</td>
<td>------------------------------------------------------</td>
<td>-------------------------------------</td>
</tr>
<tr>
<td>March 20</td>
<td>CLASS CLINIC: Planning for Food Heritage &amp; Food Heritage Films</td>
<td></td>
<td>Develop your draft film!</td>
</tr>
<tr>
<td></td>
<td>Share big ideas from your case studies and your explorations in this class</td>
<td></td>
<td>Share with team members for feedback</td>
</tr>
<tr>
<td></td>
<td>Group brainstorming and discussion</td>
<td></td>
<td>DUE: for class preview, 4/2 noon</td>
</tr>
<tr>
<td></td>
<td>Film: Rob Hopkins, Transition to a World Without Oil</td>
<td></td>
<td>HIGHLY RECOMMENDED! Vandana Shiva visits UVa</td>
</tr>
<tr>
<td></td>
<td>Team meetings</td>
<td></td>
<td>Tuesday, March 20th</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>5:30pm at UVa Harrison-Small Library Auditorium</td>
</tr>
<tr>
<td></td>
<td>READ:</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Chapter 6: Food Heritage in Reclaiming Our Food. (p171-198)</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Kailee Neuner, Sylvia Kelly and Samina Raja. “Planning to Eat? Innovative local government plans and policies to build healthy food systems in the United States.” Published online by the Food Systems Planning and Healthy Communities Lab at the University of Buffalo. September 2011. On Collab.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>SUBMIT:</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Story outline and film storyboard, due Monday 3/19, noon</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Come to class prepared to discuss your initial findings from your case studies and ideas for your planning project recommendations</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### Central Virginia Food Heritage Workshop

**MONDAY March 26th, 6-9pm**
(Arrive by 5:30, to learn your role during workshop)
Lane Auditorium

CLASS ON TUESDAY MAR 27 CANCELLED

### March 27

*No Regular Tuesday Class, instead attend and participate in the food heritage workshop on Monday evening*

### April 3

#### Food Justice: Voice, Vote & Access
- Lecture & discussion

#### Film Preview, Critique
- Guests:
  - Judy Berger
  - DML staff person

### READ:
- Chapter 4: Empowerment in *Reclaiming Our Food* (p104-44.)

### SUBMIT:
- Post your draft film to class blog, due Monday, 4/2, noon

### Assignment details
- Polish draft film
- Work on your interview story
- Draft your interview story
- Share with team members for feedback
- DUE: 4/9, noon

---

**University of Virginia**

Page 14 of 16
<table>
<thead>
<tr>
<th>Date</th>
<th>Topic</th>
<th>Due this Week. Readings are always due before class.</th>
<th>Assignment details</th>
</tr>
</thead>
<tbody>
<tr>
<td>April 10</td>
<td>Central Virginian Food Heritage Field Trip</td>
<td>Field trip week. Work on your film and report! Meet in teams to refine your group ideas for planning tools that could foster place-based food heritage</td>
<td>Team Presentation (Draft) See details on page 3 Draft DUE: 4/16, noon PRACTICE giving your presentation together, at least twice!</td>
</tr>
<tr>
<td>April 17</td>
<td>Presentation Dress Rehearsal &amp; Critique</td>
<td>RECOMMENDED READING: • Chapters 8, 9, 12 in The Town that Food Saved by Ben Hewitt (Collab)</td>
<td>Individual Paper (Draft) See paper guidelines in syllabus. DUE: 4/23, noon</td>
</tr>
<tr>
<td></td>
<td></td>
<td>SUBMIT: • Draft of your individual paper, due Monday, 4/23, noon</td>
<td>--------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Date</td>
<td>Topic</td>
<td>Due this Week. Readings are always due before class. Assignment details</td>
<td></td>
</tr>
<tr>
<td>--------</td>
<td>-----------------------------------------------------</td>
<td>---------------------------------------------------------------------</td>
<td></td>
</tr>
<tr>
<td>May 1</td>
<td>Lessons Learned: Why does Food Heritage Matter?</td>
<td>SUBMIT ALL FINAL PROJECTS: due Tuesday, May 1 at 5pm</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Final individual paper (on Collab)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Final team presentation (on Collab)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Final short story (on blog &amp; Collab)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Final 3-min short film (on YouTube, blog &amp; Collab)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>SUBMIT: Semester Reflection Mini-Essay, due Monday, 4/30, noon</td>
<td></td>
</tr>
</tbody>
</table>

**FINAL PRESENTATIONS & FILM SCREENING**

Thursday, May 3rd
5pm – 7pm